

ELEVATE YOUR FUTURE Campaign 2017

tinafrierson.com

Changed focus
from a male
to a female
perspective

Bus Ad



30' x 80'

Digital Ads



Pushdown - Leave Behind 800 x 40 px



Pushdown 1320 x 743 px

Print Ad



1/2 Page

Digital Ads



600x250 px



600 x 600 px



300 x 600 px

NONPROFIT Pathway 2017

tinafrierson.com

Helped promote a new nonprofit program

Bus Ad

Prepare for a mission-driven career in nonprofit organizations!

FUEL YOUR PASSION

Introducing Nonprofit Pathway

NONPROFIT Pathway
Powered by Community First Foundation

rcc.edu/nonprofit

30' x 80'

Brochure

Acquire and expand your knowledge and skills through extensive Associate Degree and Certificate Programs at

RED ROCKS COMMUNITY COLLEGE

Nonprofit Pathway
Kristin Aslan
Program Director
(800) 914-6478
rcc.edu/nonprofit

NONPROFIT Pathway
Powered by Community First Foundation

Nonprofit Pathway, Box 35
13300 West Sixth Avenue
Lakewood, CO 80228-4255

**INCREASE your impact.
ENHANCE your credentials.
GAIN a competitive edge.**

The Nonprofit Pathway is a one-year certificate program designed to build the skills you need to launch or advance your career in the nonprofit sector. Complete the certificate program or take just the courses you need.

VIEW
Nonprofit is a program to build the skills you need to launch or advance your career in the nonprofit sector.

PATHWAY HIGHLIGHTS

- Real-world learning through projects and internships with local nonprofits
- Courses taught by nonprofit professionals
- Course topics include fundraising, financial management, and program design and evaluation
- Affordable
- Evening courses designed to fit your busy schedule
- Transferable credits

Nonprofit Resource Development

SPRING 2018

Jan Feb Mar Apr May

Nonprofit Financial Management

rcc.edu/nonprofit

For a full list of program requirements, visit rcc.edu/nonprofit

NONPROFIT Pathway
Powered by Community First Foundation

Lanyard

Red Rocks Community College
NONPROFIT Pathway
Powered by Community First Foundation

Prepare for a mission-driven career in nonprofit organizations!

FUEL YOUR PASSION

Introducing Nonprofit Pathway - a certificate to fuel your passion to make a difference!

- Increase your impact.
- Enhance your credentials.
- Gain a competitive edge.

For a full list of Nonprofit Pathway courses, visit rcc.edu/nonprofit.

NONPROFIT Pathway
Powered by Community First Foundation

NONPROFIT TRACK

Pathway Overview
The Nonprofit Pathway is a one-year certificate program designed to build the skills you need to launch or advance your career in the nonprofit sector. Complete the certificate program or take just the courses you need.

Nonprofit Resource Development

SPRING 2018

Jan Feb Mar Apr May

Nonprofit Financial Management

Pathway Highlights

- Real-world learning through projects and internships with local nonprofits
- Courses taught by nonprofit professionals
- Course topics include fundraising, financial management, and program design and evaluation
- Affordable
- Evening courses designed to fit your busy schedule
- Credits will transfer to the UCD Bachelor of Public Service

Facebook Ads

Red Rocks Community College

Introducing RRCC's Nonprofit Pathway - A Certificate to Fuel Your Passion to make a Difference! Prepare for a mission-driven career in nonprofit organizations. Start planning for Spring now!

Career opportunities in a wide range of missions, including arts, culture and health. Nonprofit employees range from local to national organizations. Internships available.

rcc.edu/nonprofit

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Digital Ads

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FUEL YOUR PASSION

Prepare for a mission-driven career in nonprofit organizations!

RED ROCKS COMMUNITY COLLEGE

600x250

300x250

RED ROCKS SIGNAGE & Banners 2017

tinafrierson.com

Banners created to help identify all external entrances, internal areas, and campus-wide initiatives

Light Pole Banners
(west, east and rec center banners not pictured)



Internal Signage
Rec Center



Retractable Banner
Welcome Initiative

YOU are Welcome Here.

Red Rocks Community College
embraces the contributions
and inherent worth of
all individuals.



Mutual Respect.

We treat one another with mutual respect and understanding, regardless of real or perceived background or political affiliation, the role you play in the College, race, ethnicity, religion, physical abilities, nationality, veteran and socio-economic status, gender, sexuality and/or identity.

It is important that we are mindful of and embrace our mission as a community college to provide an accessible, responsive learning environment for all who seek to enrich their lives through educational opportunities.

Dr. Michele Haney
President, RRCC

RED ROCKS
COMMUNITY COLLEGE

INTERNAL RED ROCKS Campaigns 2017

tinafrierson.com

Various departments - promotional materials

Career Connect
Proposed Ad



Bravo Lakewood Ad



Flyer



Postcard



Retractable Banner

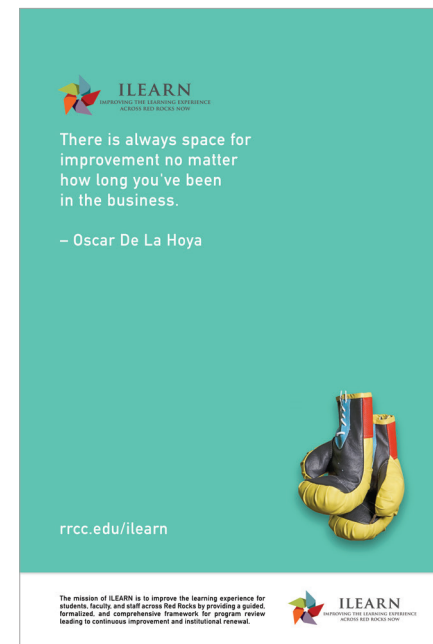
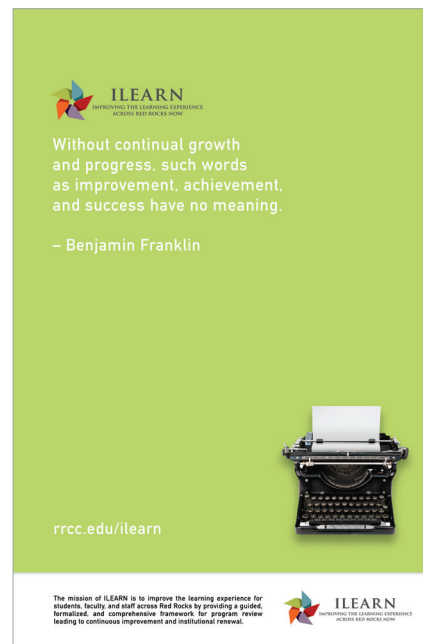
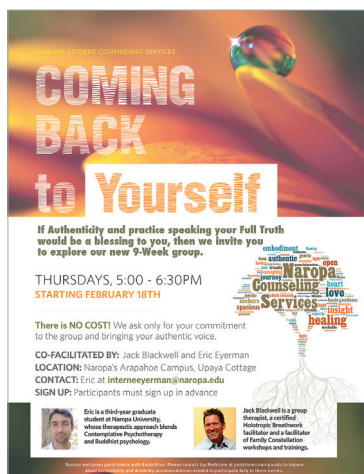
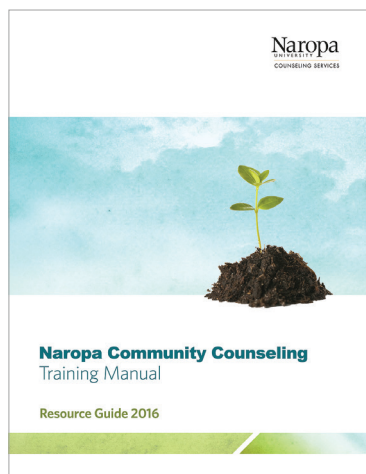


MISCELLANEOUS Campaigns

**Naropa, NSU,
Family Home
Health Services**
tinafrierson.com

ILEARN 24 x 36 Posters

Naropa Training Manual + Group Flyer



Family Home Health Services + NSU

