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SEASON

MEDIA KIT



WONDERBOUND



ABOUT WONDERBOUND

Each year, Wonderbound strives to reach new levels of collaboration and creation with groundbreaking productions, and the 2019-2020 season is no exception. By generously purchasing an ad in our programs, you are not only reaching an audience dedicated to the arts and community, but you are directly supporting the stunning dance, live music, local artists and engaging educational opportunities that make Wonderbound so unique.

AD PRICING

STANDARD SEASON ADS

SIZE	SIZE (WxH)	EACH SEASON SHOW	Ice	FOUR PACK (save 10%)
Full page	5" x 8"	\$500	\$750	\$2,025.00
1/2 page	5" x 4"	\$350	\$525	\$1,417.50
1/3 page	5" x 2.67"	\$210	\$310	\$846.00
1/4 page (horiz) 1/4 page (vert)	5" x 2" 2.5" x 4"	\$150	\$200	\$585.00

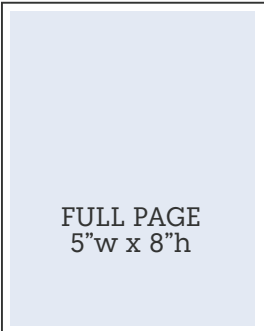

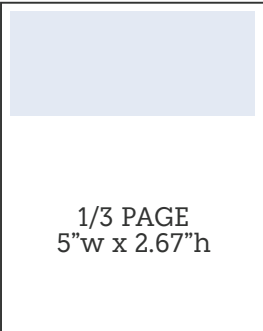
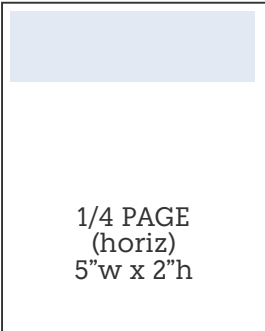
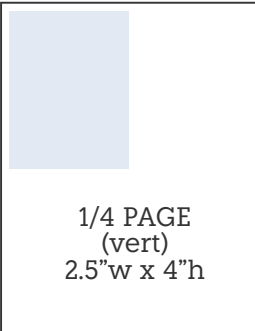
SPECIAL ADVERTISING OPPORTUNITIES

Stand out as a supporter of the arts with a limited edition ad!

Full color inside covers are the only color opportunity we offer.

SIZE	SHOW	PRICE	# AVAIL	NOTES
Full Color	Season	\$1,000/show	1/show	Inside front cover
Full Color	Ice	\$1,300	1	Inside front cover

AD SPECIFICATIONS

 <p>FULL PAGE 5"w x 8"h</p>	 <p>HALF PAGE 5"w x 4"h</p>	 <p>1/3 PAGE 5"w x 2.67"h</p>	 <p>1/4 PAGE (horiz) 5"w x 2"h</p>	 <p>1/4 PAGE (vert) 2.5"w x 4"h</p>
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All ads are **black and white**.

File Formats: **press-ready PDF, JPEG, TIFF and EPS at 300 dpi**

PLEASE NOTE: We accept the right to refuse any artwork that does not meet the requirements listed above and cannot give credit for ads that print incorrectly due to late or improper submission of ad materials.

DESIGN SERVICES

We are happy to help you create an ad that fits your aesthetic and appeals to our demographic. Full consultation and design are an additional \$50 for your entire package.



Hi-Strung

with musicians from the
Colorado Symphony

OCTOBER 18-27, 2019

Revel in the wit and irreverent beauty of this sumptuous evening of dance and live music.

Featuring Sarah Tallman's *Son of Man* to Edvard Grieg's Holberg Suite and Garrett Ammon's Serenade for Strings to the music of Pyotr Illyich Tchaikovsky, played live by a string ensemble from the Colorado Symphony.

Estimated Audience 2,500 people

ADVERTISING DEADLINE: SEPTEMBER 13, 2019



SPECIAL SEASONAL PRODUCTION

Ice

with **Jesse Manley & His Band**

DECEMBER 10-19, 2019

The Magpie, The Husband, The Wife. The spellbound trilogy concludes.

We've been through Winter, and traveled through Snow, and now comes...Ice, the long-awaited conclusion of Garrett Ammon's winter trilogy is finally here. Set to all new music played live by Jesse Manley & His Band.

ADVERTISING DEADLINE: NOVEMBER 8, 2019



The Sandman

with **Gasoline Lollipops**

FEBRUARY 14-23, 2020

Venture into the gritty splendor of the Wild West and be introduced to the dangerously clever and wicked villain, The Sandman. Garrett Ammon will use characters ripped from the lyrics of acclaimed alternative country band Gasoline Lollipops to bring his newest full-length adventure to life.

Estimated Audience 2,500 people

ADVERTISING DEADLINE: JANUARY 24, 2020



DIVISIONS

with *Flobots*

APRIL 17 - MAY 2, 2020

The show everyone's been asking for is back!

Experience high-octane athleticism, pulsing humanity, and raw power as the rhymes of Flobots combine with the rhythms of Wonderbound.

Estimated Audience 3,500 people

ADVERTISING DEADLINE: MARCH 27, 2020

VALUES STATEMENT

At Wonderbound, we embrace the human form as a vehicle for invention and understanding. We cherish the human spirit as a catalyst for inspiration and creativity. And, we regard the human intellect as an escort for wisdom and character. We believe in the strength of the individual, the power of community, and the immeasurable potential of collaborative endeavors. We revel in the intersections of tradition and ingenuity, vulnerability and courage, and intimacy and openness. We value quality, rigorously pursued; passion, tenaciously engaged; and dreams followed, relentlessly.

CONTACT

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AUDIENCE ANALYTICS & NUMBERS

WONDERBOUND REACH

Studio visitors 3,000

Social media

Facebook 10,500

Twitter 900

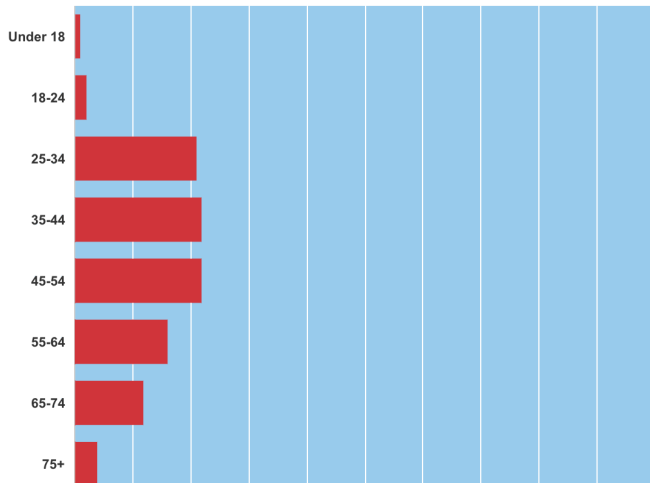
Instagram 2,900

Email list 10,000

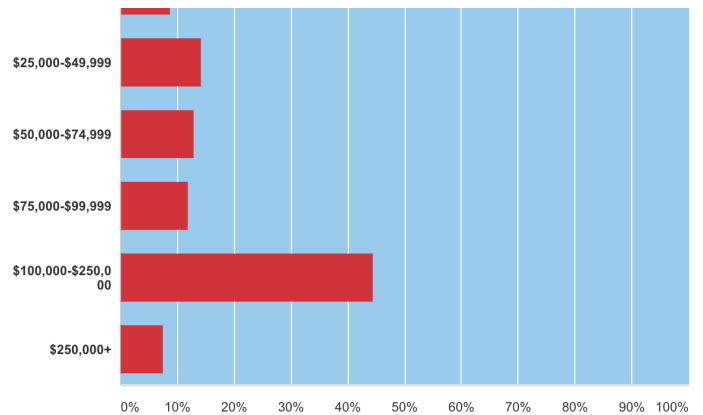
Mailing list 7,000



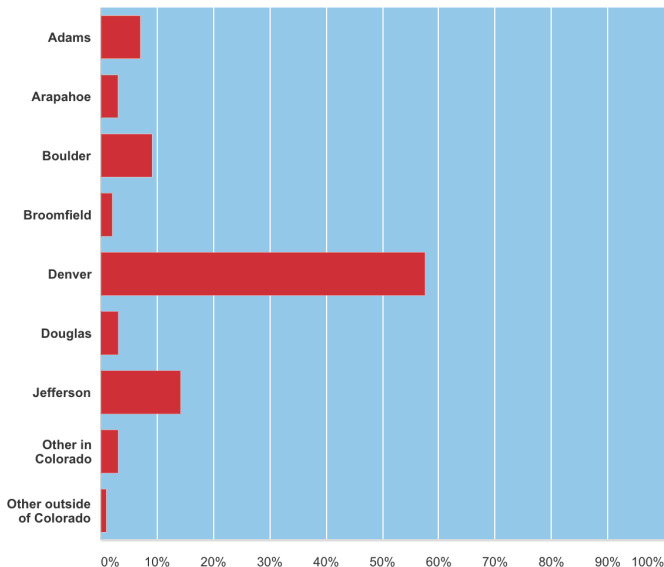
AUDIENCE AGE RANGE



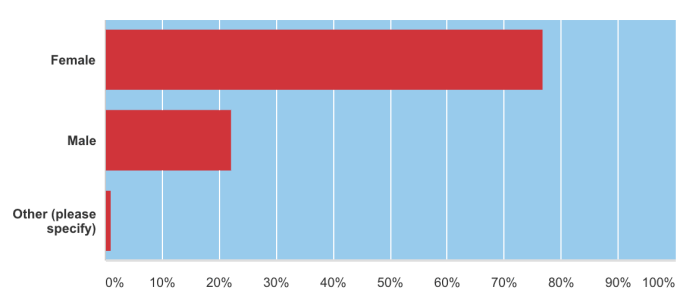
AUDIENCE HOUSEHOLD INCOME



AUDIENCE COUNTY RESIDENCE



AUDIENCE GENDER RANGE



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